



WCPO

# ORDER

Print Date 10/31/12

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Flight Dates **11/01/12-11/06/12**

Contract / Revision      **316373 /**  
Original Date / Revision  
                          10/30/12    10/30/12  
Advertiser **Obama / Democrat / Preside**

Agency    **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80  
 Washington, DC 20007**

Product  
**Candidate. OFA :60 Sked 10.31-11.**

Agency Com    15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80  
 Washington, DC 20007**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref    2

Order Sep            00:20:00

Estimate #            **2310**

Alt Order #

Billing Type          Cash

Order Type          GENERAL

Billing Cycle        EOM/EOC

Billing Calendar   BROADCAST

Demographic       A35+

Rev Codes           POL            POL            CAND

Product Codes    PL

Priority                P-1

Advertiser Ref

Primary Account Executive  
 Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share %      Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	17	\$34,000.00	\$40,000.00	0.00
<b>Totals</b>	<b>17</b>	<b>\$34,000.00</b>	<b>\$40,000.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	17	\$34,000.00	\$40,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WCPO	11/01/12	11/06/12	M-F 430am News M-F 430am News	CM	430-5a	MT- TF- -	1:00	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/12	11/07/12	MT- TF- -			2		\$300.00		0.00				
N 2	WCPO	11/01/12	11/06/12	M-F GMTS 5-6a M-F GMTS 5-6a	CM	5-6a	MT- TF- -	1:00	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/12	11/07/12	MT- TF- -			2		\$450.00		0.00				
N 3	WCPO	11/01/12	11/06/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	MT- TF- -	1:00	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

